

## Atlantic Avenue Children's Literature Contest

### WHAT IS THE CONTEST?

The Atlantic Avenue Children's Short Story contest encourages aspiring, unpublished authors to write and submit an original story for a book for children between the ages of 3-5 years old and their parents. The stories must be set in or feature Atlantic Avenue and its surrounding neighborhoods: Brooklyn Heights, Cobble Hill, and Boerum Hill.

### WHAT CAN I WIN?

#### Grand Prize

One (1) Grand Prize of \$1000 cash will be awarded. The Grand Prize winning story will also appear on [www.atlanticavebid.org](http://www.atlanticavebid.org) and will participate in an in-store reading. The winning author will also have the opportunity for a mentorship session with published Children's authors, illustrators and editors. The \$1000 Grand Prize will be awarded as a check made payable to the Grand Prize winner. Approximate value of the Grand Prize is \$1000.

#### Runner-Up Prizes

One Runner-Up Prize of \$200 (second place) will be awarded and a \$100 prize (third place) will also be awarded. Each one will be awarded as a check made payable to each of the respective winners. Approximate value of each Runner-Up Prize is \$200 and \$100 respectively.

The stories of the Runner-Up Prize winners will also appear on [www.atlanticavebid.org](http://www.atlanticavebid.org).

Collectively, the Grand Prize and the Runner Up Prizes are the "Contest Prizes."

Contest Prizes are not substitutable or transferable, except at the sole discretion of the Atlantic Avenue BID. One Contest Prize per person. All taxes and other expenses related to the Contest Prizes, if any, are the sole responsibility of the winners. This contest is void where prohibited or otherwise regulated. All federal, state and local laws apply.

### WHO CAN ENTER?

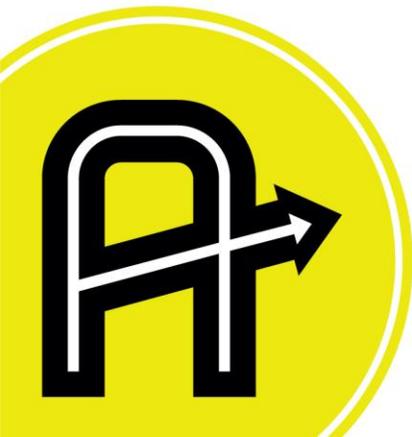
You are eligible to enter if you are 18 years of age or older as of the date you enter and are a legal United States resident residing in one of the 50 United States or the District of Columbia during the competition. Entries originating from any other jurisdiction are not eligible for entry. This contest is governed exclusively by the laws of the United States.

You are **not** eligible to enter and will be disqualified if:

- You are a volunteer, staff, or board member of the Atlantic Avenue BID or a member of the immediate family (parent, children, siblings, spouse, regardless of where they live) or same household of such employees or board members (whether related or not).
- You have previously published a work of children's literature

### HOW DO I ENTER?

Send a PDF version of the completed manuscript to [atlanticavebidkidslitcontest@gmail.com](mailto:atlanticavebidkidslitcontest@gmail.com).



#### ATLANTIC AVE BID

340 Atlantic Ave • Brooklyn, NY 11201 • P 718-734-4219 • E [info@atlanticavebid.org](mailto:info@atlanticavebid.org)

[atlanticavebid.org](http://atlanticavebid.org) •  FACEBOOK/AtlanticAveBID •  TWITTER/AtlanticBID

Story must be 800 words or less and 30 pages or less, submitted in readable font (e.g. Times New Roman or Arial) in the English language. All entries must be received by the close of business on Friday, November 1, 2013 (the "Closing Date"). Each entry should be submitted only once. No limit on number of entries per person as long as they are labeled separately. Use of automated processes and devices to submit electronic entries are not permitted.

Only entries submitted during the Entry Dates in electronic copy will be accepted. Entries submitted via facsimile or other delivery services will NOT be accepted. Not responsible for lost, late, misdirected or otherwise undeliverable email, or entries that cannot be processed due to phone, network, electronic or computer hardware or software failure, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, web site, Internet or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause), failed, incomplete, garbles, jumbled or delayed computer transmissions which may limit one's ability to enter the Contest, or technical failures of any kind, including any injury or damage to participant's or any other person's computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Atlantic Avenue BID reserves the right, in its sole discretion to cancel, terminate, modify or suspend the Contest should (in its sole discretion) virus, bugs, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, the Atlantic Avenue BID will select the winner from all eligible entries received prior to and/or after (if appropriate) the action taken by the Atlantic Avenue BID. Atlantic Avenue BID reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the contest or website or violates the Official Rules.

By submitting your story, you accept all Contest rules and agree to be bound by the decisions of the judges, which will be final. You also agree that if you are a Grand Prize or First Runner-Up Prize Winner, that your entry will remain your property and you will grant to the Atlantic Avenue BID, including all of its member stores, a nonexclusive, royalty free, irrevocable, worldwide, and perpetual license to use your Contest entry in all media now known or later developed, without further compensation or permission from you and you further grant the Atlantic Avenue BID the right to edit, adapt, publish and use all or a part of your entry without further compensation. If you are not a winner, you retain all rights to your story and are not licensing any rights to your story to the Atlantic Avenue BID.

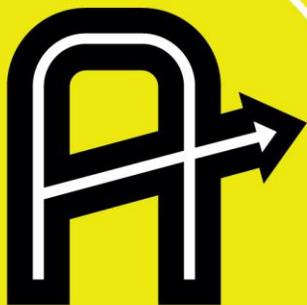
By participating in the Contest, entrants agree to the Atlantic Avenue BID collection of their personal information submitted with the contest entry.

## HOW WILL ENTRIES BE JUDGED?

All entries must meet the Contest requirements. All entries must be the fully original creations of the entrants. Judging will be conducted using the following criteria (weighted on an equal basis):

- **Inherent connection in the story to the neighborhoods of Boerum Hill, Brooklyn Heights and Cobble Hill**
- **Appropriate story/content for children ages 3 to 5**
- **Emotional connection**
- **Writing quality**
- **Uniqueness**
- **Read-aloud potential**

A panel of acclaimed Atlantic Avenue neighborhood judges will conduct judging by selecting three (3) finalist stories from all eligible entries received that best meet the judging criteria as well as those deserving an honorable mention.



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At readings of finalist and honorable mention stories, kids who attend in person will also have the opportunity to vote for the kids choice award.

Judges will disqualify previously published stories, such as, but not limited to, those in publication, in magazines, from publishing companies, on major book or children's story websites and winners in national contests, unless the story features changes considered significant by the judges. Entrants will be required to certify, on information or belief, that the story is their own creation and has not been published or publicized and has not won a national contest. Decisions of the judges are final in all matters relating to this Contest



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